

## HOW TO PREPARE ARTWORK FOR YOUR BE READY NMR EQUIPPED BOOTH !

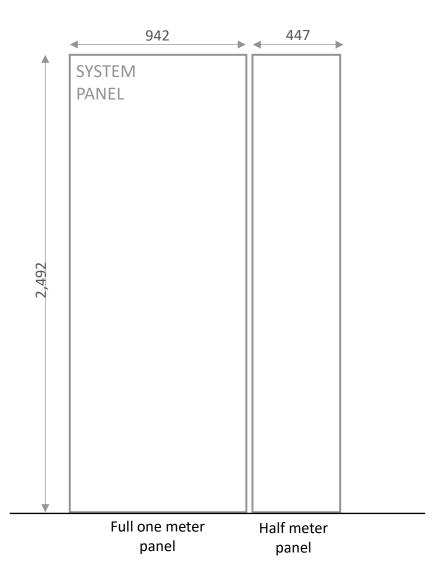
Your guide to preparing artwork for JEC World 2025.

« CONTACT US FOR ANY HELP TO PREPARE YOUR GRAPHICS »

## **TECHNICAL SPECIFICATIONS – SYSTEM PANEL**

#### Front view standard panels

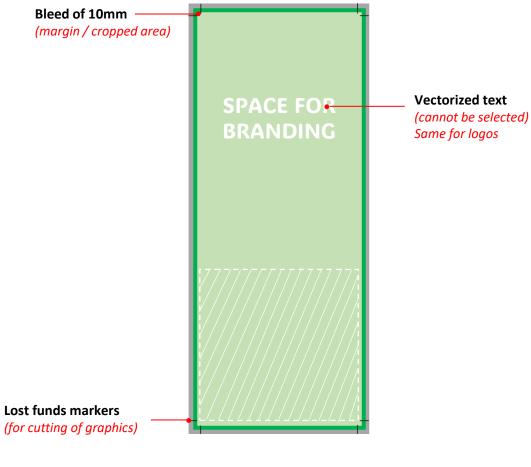
Measurements in mm



#### INFORMATION

- Individual panels can be produced out of any 3mm rigid material such as foamex, correx, dibond, forex, etc.
- Loop Velcro should be applied around all the edges of the panel as Hook Velcro will be supplied with the frame.
- To avoid failure of the Velcro adhering to the panel due to climate condition changes between installation and the show opening, Velcro must be applied to the panels at least 24 hours before the show opens.
- Each printed panel has a 7mm gap between to allow for the system.

## **TECHNICAL SPECIFICATIONS – SYSTEM PANEL**



(for cutting of graphics)

Visible area



#### Sensitive area

It is recommanded not to put text in this area. It risks to be hidden by the furnitures and equipment on the booth (1 meter from the ground)

#### Lost funds

To avoid any problems when cutting, it is essential to leave some bleed. It must consist of your image and not white.

#### **TECHNICAL INFORMATION FOR PRINTED FILES**

- Bleed of 10mm around the document (10mm more than the ٠ desired format)
- Lost funds markers ٠
- Vectorized text File in .PDF format (saved in optimal quality . or pre-press)
- HD image, 300dpi in CMYK ٠
- Respect the dimensions (they will be sent to you on request) ٠

#### **DO'S & DONT'S**

Fixing on melamine / vinyl panels is permitted by:

- Double sided tabs provided by GES
- Hook and loop velcro

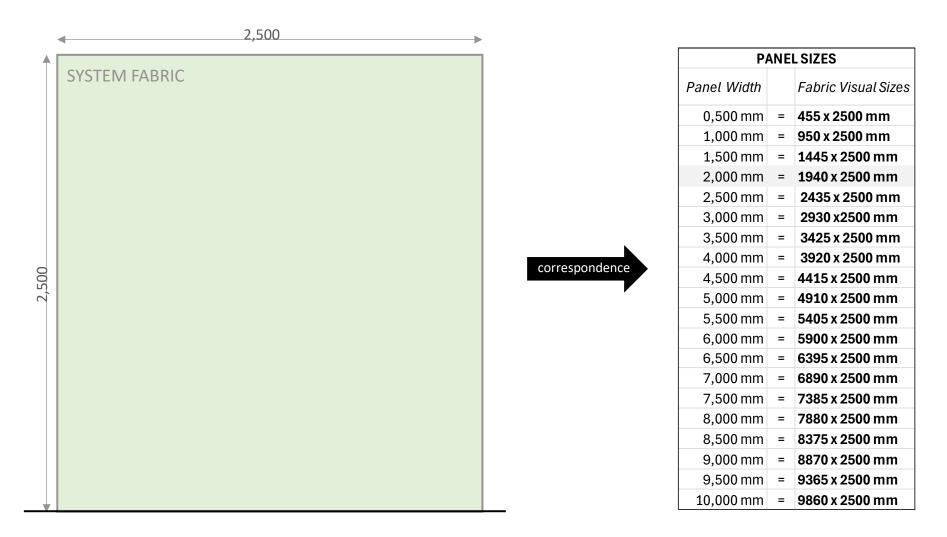
The use of the following fixings is strictly forbidden on this system:

$\bigotimes$	$\bigotimes$	$\oslash$	$\oslash$
NO	NO	NO	NO
Nails	Painting	Screws or	Stapled
or pins	walls	holes	fixings

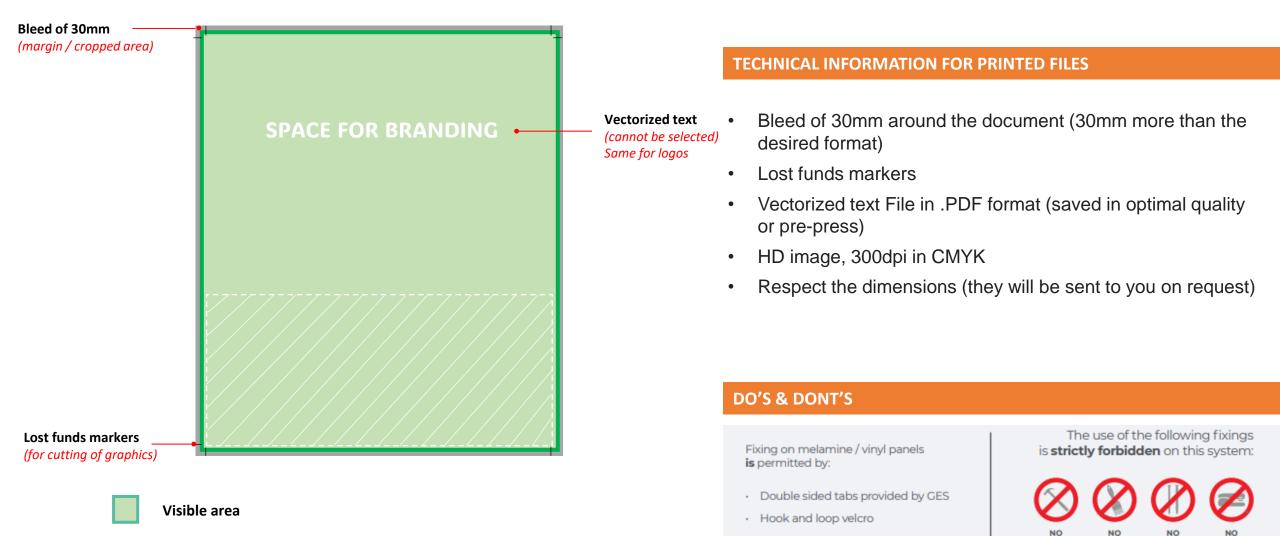
### **TECHNICAL SPECIFICATIONS – SYSTEM FABRIC (>2 linear meter panels)**

#### Front view standard panels

Measurements in mm



## **TECHNICAL SPECIFICATIONS – SYSTEM FABRIC**



Nails

or pins

Painting

walls

Screws or

holes

fixings



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## **GRAPHICS GUIDE**



## Which file format should I use for my artwork?



Adobe Illustrator Vector based artwork - for creating drawings.



Adobe Photoshop Bitmap based artwork - for editing photos.



Adobe InDesign Vector based artwork - for creating layouts of images and text.



**PRO TIP** For the best quality print, your logos should be sent

In terms of image file types, .ai, .eps, .psd and .jpeg are all acceptable (.jpeg is only okay if it has been compressed for easy sending and was originally made at **<u>300dpi</u>**).



## What is "high resolution" artwork?

72 dpi Low resolution 300 dpi High resolution

## **GRAPHICS GUIDE**



## What does the graphics service include?



### **Proofed** To verify what will be printed.



### **Transported & installation** The graphics will be installed on your booth.



## Plus sizes and templates



When is the deadline for my artworks ?

The absolute deadline for all events is three weeks prior to the first day that the show opens: February 6, 2025



What size are the wall panels?



The walls of Be Ready NMR type booth are generally made of panels (roughly) 1 meter wide and 2.5 meters high.

## Instructions

#### **Step 1 - User and Recipient Information**

- 1. Enter your email address and select the Validate Email button.
- 2. Check your email for the verification code, enter the code on the form, and hit the Verify button.
- 3. Enter the recipient's email address. Use the + button to add up to 4 additional recipients (only for active GES email address or it will not work).
- 4. Add any comments that you may wish to include about the file transfer.
- 5. Select the I'm Not a Robot box below and complete the identity challenge if necessary.
- 6. When successful, click Next.

#### Step 2 - File Upload

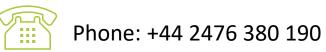
- 1. Click the Choose File button and browse within your computer to find the file(s) you wish to transfer to the recipient. Add the file(s) individually. To improve file transfer speeds, please compress your files before transferring them, either in .zip, .sit or .sea formats. 2 GB is the maximum file size allowed.
- 2. Click the Upload button. You should then see your browser attempting to transfer the file via the progress bar. Do not close the browser or cancel the transfer until notified that the upload is complete.
- 3. When the transfer is complete, you will see an Upload completed successfully message with the file(s) listed below.
- 4. Senders should receive an email confirming their file transfer. Recipients will receive an email confirming the upload, as well as a link to retrieve the file(s).

## Ready to get your artwork printed?



# Need help?

Our Customer Care is here to support you every step of the way.





Email: GES JEC World - Customer Care Team



Monday - Friday 08:30 - 17:00 UTC + 1.